

MGEM







Master in Global Entrepreneurial Management College of Management, Fu Jen Catholic University

輔仁大學管理學院國創三邊雙聯碩士

一年密集課程獲得歐、亞、美三校共同認證碩士學位

Obtain a Master Degree Issued by University of San Francisco (Accredited by 3 Universities) in ONE YEAR

Tel: +886 2 2905 2701 126340@mail.fju.edu.tw













申請資格

資格 1: 國內外大學畢業或應屆畢業生

資格 2: 英文能力證明(以下擇一即可)

TOEIC 750分 /TOEFL 80分 / IELTS 6級分

資格 3: 大學GPA3.0以上或具一年以上工作或實習經驗為佳

聯絡方式

地址:新北市新莊區中正路510號,國璽樓10樓MD1005辦公室

信箱:126340@mail.fju.edu.tw

網站:mgem.fju.edu.tw

電話: (02)2905-2701 or (02)2905-3979

傳真: (02)2901-6725





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Master in Global Entrepreneurial Management College of Management, Fu Jen Catholic University

輔仁大學管理學院國創三邊雙聯碩士

最國際化的創業管理課程,一年時間獲得歐亞美三校共同認證碩士學位

MGEM由國際最重要的商管認證機構AACSB所承認之三所大學:台灣輔仁大學(FJCU)、西班牙拉孟大學(IQS)與舊金山大學(USF)共同開設。一年內於台北、巴塞隆那與舊金山密集課程學習,最後由舊金山大學頒發三校共同認證之碩士畢業證書。



學程特色

在一年密集課程中,透過台灣輔仁大學管理學院、西班牙拉孟大學IQS管理學院以及美國舊金山大學管理學院的專業課程及商業實務互動,增進學生在全球化商業環境中的創業及管理能力。相較於其他學程規劃,本學程具以下特點:

一年的時間,獲得歐亞美三校共同認證之碩士學位

Obtain a Master Degree Accredited by 3 Universities within a Year 一年時間於三校(台北、巴塞隆那、舊金山)修讀完所有規定的課程並達到各校 畢業要求後,即可取得由舊金山大學(USF)頒發三校共同認證之碩士學位。

迅速累積全球人脈與視野

Develop Global Vision and Build International Connections

本學程匯集世界各地不同國家的學子齊聚上課,透過三校安排的課程、實習以及企業參訪,讓學生迅速累積全球人脈並瞭解各地企業文化,並開拓學生廣闊的國際視野。

培養創意、創新、創業整體能力

Establish Creative, Innovative Spirit and Entrepreneurship

三校藉由著重實務的課程安排,在西班牙拉孟大學IQS學院,進行創業計劃的 創意及發想;在台灣輔仁大學管理學院,學習創業管理與市場分析等專業技能 ;最後,在美國舊金山大學管理學院,則整合三校的學習內容,使學生畢業後 具備創新創業力與在全球企業工作的專業知能。

提升職涯發展能力與就業力

Boost Career Span and Get a Good Job

美國舊金山大學以創業精神與新創事業著稱,被譽為華人CEO的搖籃;輔仁大學有完整的創業計劃與管理專業訓練;加上拉孟大學IQS安排的顧問專案與跨文化課程,讓學生在職涯的規劃與發展能和所學接軌並具有全球發展之移動力。

課程介紹



第一學期

IQS in Barcelona (9月 - 12月)

跨文化全球管理

課程模組

創業營運模式

FJCU in Taipei

(1月 - 4月)

第二學期

USF in San Francisco (5月 - 8月)

SAN FRANCISCO

第三學期

課程模組

跨組織領導實務

COURSE 1

課程模組

全球環境與商業趨勢

創新科技管理

COURSE 11

跨文化與整合行銷傳播

COURSE 2

科技價值鑑定 與智慧財產管理

COURSE 3

跨文化管理 與企業倫理實務

COURSE 4

企業評價基礎

COURSE 5

顧問專案實作

COURSE 7

COURSE 6

國際公司理財

COURSE 8

策略管理

COURSE 9

全球供應鏈運籌管理

COURSE 10

國際創業與 管理專題研究

COURSE 12

全球配銷與通路管理

COURSE 13

創業投資與融資

COURSE 14

社會創業

COURSE 15

進階顧問專案實作



Admission

- 1. Bachelor's degree holder
- 2. Proficiency in English (any ONE of the following): TOEIC 750/ iBT-TOEFL 80/ IELTS 6 or above
- 3. Undergraduate GPA 3.0 and above or with at least one year of work experiences are preferred

Contact Us

Address: Room MD1005, 10F., Cardinal Shan Medical Building,

No.510, Zhongzheng Rd., Xinzhuang Dist., New Taipei City

24205, Taiwan (R.O.C.)

Tel: +886-2-29052701 or +886-2-29053979

Fax: +886-2-29016725

Email: 126340@mail.fju.edu.tw Website: mgem.fju.edu.tw





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The College of Management of Fu Jen Catholic University, the IQS School of Management of University tat Ramon Llull, and the School of Management of University of San Francisco are AACSB accredited academic institutions in Asia, Europe, and America respectively. With global recognition for their teaching quality and research capabilities, their credits and programs are recognized by all AACSB accredited universities. As the international society is changing rapidly, MGEM has gathered the elites from different parts of the world and offered them programs taught in English to cultivate their creativity, innovative thinking, and entrepreneurship. Through their visits to multinational corporations around globe, students are given the opportunities to network with international and professional talents. After the graduation, they will receive a master degree issued by the University of San Francisco and accredited by the Fu Jen Catholic University and the IQS of Universitat Ramon Llull.



Program

Within a year, students engage in an innovative, creative, entrepreneurial and international business environment through the joint-program offered by the College of Manage of Fu Jen Catholic University, the IQS School of Management of Universitat Ramon Llull, and the School of Management of University of San Francisco. Compared with other similar academic institute, MGEM has special features as follows:

Obtain a Master Degree Accredited by 3 Universities within a Year

After completing all of academic requirement within a year, international students that apply and are admitted to the MGEM will obtain a master degree issued by the University of San Francisco and also accredited by the Fu Jen Catholic University and the IQS of Universitat Ramon Llull.

Develop Global Vision and Build International Connections

MGEM gathers all elite students from different cultural background in the same program. With the seminars, courses, internships and corporate visits tailored by the three academic institutions, students are given the opportunities to network with business people and administrators worldwide and exposed to both global perspectives and regionals cultures.

Establish Creative, Innovative Spirit and Entrepreneurship

With dual emphasis on theory and practice, students can sharpen their innovative spirit and cultivate ideas in Spain; master the intricacies of supply chain and market analysis in Taiwan; and synthesize all the required knowledge in USA. Based on this arrangement, students will become creative entrepreneurs and will have management skills.

Boost Career Span and Get a Good Job

The University of San Francisco is famous for students' career consulting. Many famous CEOs in Asia are from the Fu Jen Catholic University and USF. By joining MGEM, students will receive a superior education that puts them on path to professional success and plots their dream jobs.

Curriculum



1st Semester IOS in Barcelona (Sep - Dec)

COURSE MODEL

Cross-Culture

Global Environment and

COURSE MODEL

Start-up Operation

2nd Semester

FJCU in Taipei

(Jan – Apr)

Innovation and Technology Management

COURSE 2

BusinessTrends

COURSE 1

Technology Appreciation and Intellectual Property Management

COURSE 3

Common Ground in Corporate Valuation and Accounting

COURSE 4

Cross-Cultural Management and Ethical Business Practice

COURSE 5

Consulting Projects

COURSE 6

COURSE 7

Corporate Finace with a Global Perspective

COURSE 8

Strategy Management

COURSE 9

Operations Management and Supply Chain Management with a Global perspective

COURSE 10

Special Topics in Global Entrepreneurship and Management (Business Plan)



3rd Semester

USF in San Francisco (May -Aug)

COURSE MODEL

Leadership & Organization

COURSE 11

Cross-Cultural Marketing & Integrated Marketing Communication

COURSE 12

Global Distribution and Channel Management

COURSE 13

Social Entrepreneurship

COURSE 14

Venture Capital, Corporate Entrepreneurship, and Micro Financing

COURSE 15

U.S. Consulting Projects